



## Call for Proposals

### Sustainable Shea Initiative

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#### Introduction

The Global Shea Alliance in partnership with the United States Agency for International Development (USAID) announces this call for proposals from GSA members and sustainability partners, for implementation of the flagship Sustainable Shea Initiative.

#### Background

The Sustainable Shea Initiative, SSI, launched in 2016 and further extended in 2021 is an eight-year Public Private Partnership, designed to promote the sustainable expansion of the shea industry through sustainability and promotional activities. The project is implemented across seven producing countries - Benin, Burkina Faso, Cote d'Ivoire, Ghana, Mali, Nigeria and Togo. SSI matches \$8,529,743.94 USAID Funds against \$18,192,614.58 private and donor funds towards achievement of the following project goals:

- Facilitate \$360,763,559 worth of shea exports

- Facilitate investment of \$7,530,000 in the shea sector
- Donate 334 warehouses for women shea collectors and processor groups
- Provide cooperative and business trainings to 258,020 women shea collectors
- Increase income of shea collectors by \$7,442,625
- Plant 500,000 new trees and protect 10,000,000 existing trees

## Description of Roles

Project proposals are invited from GSA members to undertake activities under two key components:

### 1. Provision of warehouses and development of cooperatives:

- a. Donation of newly constructed and/or refurbished warehouses
- b. Business development trainings
- c. Development and formal registration of cooperatives
- d. Support for additional income-generating activities
- e. Trainings on health and safety techniques and donation of equipment
- f. Trainings on parkland management
- g. Planting of shea trees

### 2. Provision of business development trainings to 150 existing cooperatives

- a. Trainings on business improvement and management
- b. Support for additional income-generating activities
- c. Trainings on health and safety techniques and donation of equipment
- d. Trainings on parkland management
- e. Planting of shea trees

***All proposed collaborations must have a minimum leverage of 1:4 of USAID funds against partner private and/or donor funds.***

Interested GSA members should reach out to the GSA Program Manager, Edem Asimadu through email: [easimadu@globalshea.com](mailto:easimadu@globalshea.com). Kindly download the application forms [here](#).